



3472 Research Parkway • Suite 104 • Colorado Springs, CO 80920
Phone: 800-315-1910 • Fax: 800-682-1006 • Web: www.xomark.com

Please fax this Website Order Form to 800-682-1006. Please keep a copy of this form for your records.

Website Order Form pack

Dear web site subscriber,

This letter serves as a brief introductory overview of our web services along with some explanations as to what is required.

Your web site will require 3 basic elements which we will explain here.

1. **A registered domain name** - A friendly and easy to remember name for your web site.
2. **A hosting account** - An area of disk space on the internet identified by an IP Address.
3. **A Web Site** - A creative collection of graphics, photos, logos, text, and overall message you wish to convey.

Domain name - The domain name is a friendly name for a web site used to find a web site on the internet. By typing that name into a web browser ie: Internet Explorer or Firefox as examples, your web site is easily found. Computers on this world wide network (called the internet) are identified by an address or more accurately IP address. (IP stands for Internet Protocol) Every web site on the internet has an IP address like 102.65.4.125. However, remembering addresses of numbers is for computers, not for people. If we had to call folks by their Social Security Numbers or their phone numbers, it would be difficult. That's where the **domain name** comes in. The domain name is registered with a registrar so that it can be pointed to the IP address or location of your web site files, readable by a web browser, therefore it is not only essential, but required.

Hosting Account - A hosting account is simply an allocated space on the network (the internet) that is assigned an IP Address, where your content is stored and viewed when your domain name is typed into a web browser.

Web Site - The actual files, graphics, photos, logos, and text that make up the message you are trying to convey to prospects and colleagues. The web site itself is where you will have the opportunity to show who you are, what you offer, and how to reach you. Our web developers will create for you the presence on the world wide web that will separate you from your competitors. What we will require from you is a logo, your photos, and various pieces of text information. You will receive a questionnaire that will allow us to create a profile with key points and information that make up the message content of your web site. Each site is custom built based off of this information, your existing color scheme, your logo, and/or any input you have for your web image. If you don't have a logo, no problem we have provisions to help you create one.

Each web site created and hosted by Exodus Marketing Group will also include a newsletter page which will automatically have the current months articles from our printed newsletters on it; updated every month.

We are excited to have the opportunity to work with you in creating your "web presence", and look forward to working with you to that end.

Sincerely,
Exodus Marketing Group
3472 Research Parkway
Suite 104
Colorado Springs, CO 90820
800-315-1910
<http://www.xomark.com>



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Website Order Form

Company Name: _____		Order Date: ____/____/____	
Subscriber Name: _____		Sales Rep: _____	
Contact or Shipping Address: _____		Suite: _____	City: _____
State: _____	Zip code: _____	E-mail Address: _____@_____	
Phone: (____) _____	Cell: (____) _____	Fax: (____) _____	

1. Requested Domain Name: _____ .com | .org | .net | .info | .us | .biz | Circle One
2. Requested Domain Name: _____ .com | .org | .net | .info | .us | .biz | Circle One
3. Requested Domain Name: _____ .com | .org | .net | .info | .us | .biz | Circle One

- I already have a domain name registered - www. _____
- I wish to transfer my existing domain name to the Exodus Hosting Servers.
- I do not wish to transfer my existing domain name. Just build and release the site.

Domain Registration <input type="checkbox"/> 1 year \$12.95 <input type="checkbox"/> 2 year \$21.95	Complete five(5) page custom web site with 5 email accounts + setup \$565.00 Additional Pages _____ Logo Creation \$150.00 Programming Request (Brief) _____ _____ _____ _____	Domain registration: \$ _____ Hosting: \$ _____ Web site Build: \$ 565 Additional Pages x \$85: \$ _____ Logo Creation: \$ _____ Total Startup: \$ _____	Web site turn around time is from 1½ - 2 weeks from the time we receive web site content. Custom programming if applicable is indeterminate and could take up to 30 days depending on complexity and scope of project and customer involvement Customer Initials _____
Hosting <input type="checkbox"/> \$12.95 a month (billed each month) <input type="checkbox"/> \$9.95 a month (\$119 billed ea. year)	I have gone over this order form completely with the Exodus Sales Representative and understand all aspects of the web site order form and turn around times. X _____ Date ____/____/____		

All web sites unless otherwise specified come with five (5) pages. Ex: Home, Services, Tools, About, ****Newsletter**. All web sites are custom designed based solely on customer input. Additional pages are available at \$85.00 per page. Additional Flash graphics and programming is available at an hourly rate of \$25.00 per hour. Dynamic and SQL database programming is available and charged on a case by case basis depending on the complexity of the programming required. All dynamic programming is produced with ASP & ASP.NET only.

****All websites will include a newsletter page which will automatically be fed the current months mortgage and real estate articles.**

I'm an existing newsletter client. Please use my existing billing information that you have on file.

Visa <input type="checkbox"/> MC <input type="checkbox"/> Amex <input type="checkbox"/> Disc <input type="checkbox"/>	Card Number: _____ Name on card: _____ Billing Add: _____ Billing City: _____ State: _____ Zip code: _____	Exp: ____/____ CVV2: _____
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I hereby authorize Exodus Marketing Group, hereinafter called Exodus, to initiate debit or credit entries to my Checking Account Debit Card or Credit Card as indicated by the amount owed on this Web Site Order Form, at the financial institution of said card, hereafter called DEPOSITORY, and to debit or credit the same to such account. If this item or items are dishonored, I authorize additional returned item fees to be charged to the account for each return item as allowed by law. This authorization is to remain in full force and effect until Exodus has received written notification from me of termination, in such time and such manner as indicated on the subscription agreement, to afford Exodus and DEPOSITORY a reasonable opportunity to act on it. **(I the undersigned have read and fully acknowledge the above terms and conditions)**

Customer Name: _____

Authorized Signature: _____ Date: _____