



3578-E Hartsel Drive #327
Colorado Springs, CO 80920

Phone: 800-315-1910
Fax: 800-682-1006

Please fax the Publication Order Form and Subscription Agreement together to 800-682-1006. Please keep a copy of these forms for your records.

Dear Newsletter Subscriber,

This letter serves as a brief introductory overview of our mission and outlines the Publication Order Form and Subscription Agreement.

It is the intention of Exodus Marketing Group to provide its clients the very best in printed marketing materials, coupled with the finest in customer service. Our goal is to be your partner in presenting your organization in the most credible and reliable way possible. Our mission and our commitment is to excellence in providing the finest newsletter products and customer satisfaction.

The Publication Order Form includes billing information and pricing for all of our available newsletters and mailing service. All client information obtained is kept in strict confidence in accordance with our corporate privacy policy. Mailing lists are never used for any purpose other than the internal maintenance and service of Exodus' clientele, nor are they available to any outside source for any reason.

To get started, simply follow and fill out steps 1 - 7 on the Publication Order Form and step 8 (read & initial each paragraph) on the Subscription Agreement.

- Step #1. Fill in your contact information.
- Step #2. Choose your newsletter style.
- Step #3. Select mail and or shipping options.
- Step #4. Record your piece count and startup costs.
- Step #5. Read & acknowledge the Purchase Authorization.
- Step #6. Enter in your billing information.
- Step #7 Print name, date, and sign the Publication Order Form.
- Step #8. Read, initial, and sign the Subscription Agreement.

The Subscription Agreement details all obligations of the client as well as Exodus Marketing Group. No further obligations are expressed or implied by any other document or instrument, be it verbal or otherwise. Please be sure that you read each section of the Subscription Agreement to ensure that you understand all aspects of your newsletter subscription. Each section is brief and explains all facets of our service.

It is the hope of Exodus Marketing Group that a relationship between our clients and ourselves can be maintained for years to come through the use of our products and services. We look forward to serving your needs and openly invite you to contact us at your convenience.

Welcome to the Exodus Family.

Sincerely,
Exodus Marketing Group
3578-E Hartsel Drive Suite 327
Colorado Springs, CO 80920
800-315-1910
<http://www.xomark.com>



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Publication Order Form

Step #1 - Client Contact Information

For office use only:

Company Name: _____ Order Date: ____/____/____
 Subscriber Name: _____ Sales Rep: _____
 Contact or Shipping Address: _____ Suite: _____ City: _____
 State: _____ Zip code: _____ E-mail Address: _____@_____
 Phone: (____) _____ Ext. _____ Cell: (____) _____ Fax: (____) _____

Newsletter Pricing

Qty	Elite	Per Piece
100	\$82	.82
150	\$120	.80
200	\$156	.78
250	\$190	.76
300	\$222	.74
350	\$252	.72
400	\$280	.70
450	\$306	.68
500	\$330	.66
550	\$352	.64
600	\$372	.62
650	\$390	.60
700	\$406	.58
800	\$448	.56
900	\$486	.54
1000	\$490	.49
2000	\$860	.43
3000	\$1230	.41
4000	\$1600	.40

The Minimum newsletter order size is based on 100 piece pricing

Step #2 - Newsletter Style

Industry: _____
 Start Month: _____
 Start Year: _____
 Personalization is printed in **black & white (2CP)** Full 4 color **(4CP)** adds a cost of \$59.00 **per issue**.
 Please check the appropriate box and initial to acknowledge your understanding
 I want B & W personalization. (2CP)
 I want 4 Color personalization (4CP), and agree to the charge of \$59.00 per issue.
This preference can be changed at anytime prior to an upcoming deadline
Customer's Initial here _____

Step #3 - Mail Service & Extras

Mail Service is (____) per piece & includes folding, tabbing, labeling, & postage. If mail service is not used, a shipping charge of \$11.50 is applied to ship each issue.
 Please check the appropriate box and initial to acknowledge your understanding
 I will provide my own mail service, and agree to the shipping charge of \$11.50 per issue.
 If your mailing list is less than the amount of pieces ordered, you may request that they be sent to you. A \$5 shipping charge applies, otherwise the order is reduced to the number of pieces in the mailing list.
 Yes, I want extras sent to me, and agree to the shipping charge of \$5.00 per issue.
Customer's initials here _____

Step #4 - Pieces & Pricing

____ Pieces Ordered
 ____ Pieces to Mail
 1st Issue \$ _____
 *Deposit \$ _____
 **One Time Setup Fee \$ _____
 4 Color Option \$ _____
 Postage \$ _____
 Shipping \$ _____
 Total Startup Cost \$ _____

Step #5 - Purchase Authorization

I authorize Exodus Marketing Group to charge my credit card for the Total Startup Cost listed in STEP #4 Consisting of the 1st Issue, Deposit, Setup Fee, 4 Color Option (if applicable) & Postage. I understand that I will be charged for my second issue and all subsequent issues between the 1st & 5th of the month approx. 30 days prior to the issue month. Each issue is charged for the newsletters, any applicable color option and postage.

* The "Deposit" pays in full your last issue regardless of piece count at the time of termination of your subscription, and is non-refundable. The "Deposit" does not cover postage and/or shipping for your last issue.
 **The "One Time Setup Fee" covers all setup, plate charges, database maintenance and changes to your newsletter for the life of your subscription, and is non-refundable.

Customer's initials here _____

Step #6 - Payment method

Credit Card Type: Visa Mastercard Amex Disc

Card Number: _____ Exp: ____/____
 Name on card: _____ CVV2: _____
 Billing Add: _____
 Billing City: _____ State: _____ Zipcode: _____

We Accept Credit Cards Only. We are unable to accept checks or advance payments.

The CVV2 code is the 3 digit code on the back of your Visa or MC or the 4 digit code on the front of your American Express.

Step #7 - Charge Authorization

I authorize Exodus Marketing Group, to initiate debit or credit entries to my Debit Card, or Credit Card as indicated by the amount owed on this publication order form, and to debit or credit the same to such account. If this item or items are dishonored, I authorize additional returned item fees to be charged to the account for each return item as allowed by law.

I, the undersigned, have read, initialed and fully acknowledge the above terms and conditions.

Customer Name: _____

Authorized Signature: _____ Date: _____



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Step #8 - Subscription Agreement

Subscription Agreement

To ensure a clear understanding of your purchase, the initiation of a newsletter order requires this subscription agreement to be completed in full, with the assistance of an authorized Exodus Marketing Group sales representative.

This agreement is between _____, an individual, (herein after referred to as "subscriber") and Exodus Marketing Group (herein after referred to as "Exodus").

Section 1. PUBLISHING AGREEMENT — Subscriber understands and agrees to a six-issue commitment at the price stated on the Publication Order Form. Subscriber understands that their subscription will not automatically stop after the sixth issue and will continue on their regular printing schedule unless Exodus receives a notice of cancellation **in writing with a signature**, either by mail or by fax according to the **deadlines outlined in Section 4** of this agreement. After six (6) contracted issues the subscription becomes month to month. There is NO **"HOLD"** policy. It is not possible for your newsletter subscription to be put on hold. Subscriber is encouraged but not obligated to use mail service provided by Exodus, however, our mail services ensures consistent and timely shipping of newsletters and the most effective newsletter campaign.

Customer Initials _____

Section 2. PAYMENT & BILLING POLICY — Exodus Marketing Group has a **"NO INVOICE"** policy. All subscriptions are pre-paid prior to personalization and printing. All newsletters, newsletter services, postage, and/or shipping are charged between the 1st and 5th of the month approximately 30 days prior to the issue month, starting with the second issue in accordance with Step #5 (*Purchase Authorization*) found on the Publication Order Form. The deposit is applied to the final issue if applicable when the subscriber ceases the subscription in accordance with Section 1. Payment is considered past due in the event of a Credit Card decline. Accounts are considered delinquent after 10 days of unpaid status. Accounts that are past due will be notified regarding their unpaid balance. If an account remains unpaid after exhausting every effort with the subscriber to resolve the matter, Exodus reserves the right to turn over delinquent accounts to an appropriate collection agency.

Customer Initials _____

Section 3. INITIAL SUBMISSION OF PERSONALIZATION — All personalization, including but not limited to photos, logos, verbiage, and mailing lists, are submitted through our web interface. A customer number and password are provided along with complete instructions after the Publication Order Form and Subscription Agreement have been completed and received. ***The printing of newsletters is not contingent on the submission of personalization.*** If the subscriber fails to submit personalization data for their initial newsletters by the set deadline, Exodus will create newsletters with current contact information on file. The subscriber agrees that personalization and contact information added to their newsletter is accurate and correct at the time of submission. **Exodus assumes that submitted content is the will of the subscriber and assumes no responsibility for accuracy of said content.** A "proof" of personalization will be sent via e-mail in Adobe Acrobat format for visual approval of submitted personalization. Neglected proofs will go to print "as is" with no fault to Exodus. Exodus will exhaust every effort to make corrections to misspellings and basic grammar on content submitted by the subscriber prior to physical printing. Re-print requests of previously approved and printed newsletters may incur additional re-printing charges.

Customer Initials _____

Section 4. DEADLINES, CHANGES, & CANCELLATIONS — The subscriber understands that all issues carry a deadline for personalization of the first day of the month for the following month's issue. If no changes are received in the system, the newsletters will remain "as is" in accordance with subscriber's previous issue. No "proof" will be sent if no changes are received to our system prior to the deadline. Upon receiving on-time changes to your account through our personalization system, a PDF "proof" is linked via e-mail for your approval. We send an e-mail reminder for personalization about ten days before your deadline as a courtesy. However, not receiving this reminder for any reason does not change or negate subscriber's deadline obligation. The subscriber understands that it is his/her responsibility to meet the deadline for changes under any and all circumstances. Exodus will make every effort to correct misspellings and ensure basic grammar on content submitted prior to printing. Re-print requests of previously approved and printed newsletters may incur additional re-printing charges.

Cancellations must be received in writing before the first of the month approximately 30 days prior to the following month's issue, and only after the six (6) issue commitment has been fulfilled. The subscriber is solely responsible for providing changes or cancellations to Exodus before the deadline.

Customer Initials _____

Section 5. MAILING SERVICE — Mail services are for the record count of the submitted client database. All mail service is provided via USPS standard pre-sort only. **It is recommended that the subscriber include their own name and address on their mailing list to witness the mail process.** The subscriber is solely responsible for the accuracy of mailing lists submitted. Updated mailing lists with a larger record count than the previous or initial order signifies an **acknowledgement by the subscriber to increase the newsletter count & costs for both newsletters & postage to at least the number of records in the submitted mailing database.** Mailing list counts that are lower than the newsletter count will produce extras. By request, these extras will be sent to you with a shipping charge of \$5.00, otherwise the newsletter count will be reduced to match that of the submitted database. All newsletters either with or without mailing service are guaranteed to be mailed no later than the 1st week of the issue month. The subscriber understands that Exodus has no influence or control over the timetables and delivery schedules of the USPS. The shipping charge for non mail service accounts is \$11.50. Mailing lists are fully protected and are subject to all covenants and conditions of our corporate privacy policy.

Customer Initials _____

I have read, initialed and agree to the above terms, conditions and policies.

(Subscriber Printed Name) _____ Date ____/____/____

(Subscriber Signature) _____